



Zooquaria

Guidelines for Contributors

EAZA Executive Office, October 2016

1. Submissions are welcome from EAZA members and non-members alike. The editorial board cannot guarantee publication, but will consider each article submitted. Please send via email to david.williams-mitchell@eaza.net.
2. Please provide the full name, position and location of whoever should be credited as author(s), eg *John Smith, Reptile curator, ZSL London Zoo*
3. Please provide pictures wherever possible, of a high enough resolution for colour publication.
4. Word lengths, naturally, vary, but the following are approximate guidelines:
 - News stories - maximum 250 words
 - Single page features - maximum 600 words
 - Double page features - maximum 1400 words
5. Style: Articles should be written in journalism style, not essay style. This means avoiding the structure in which the writer works towards the main point at the end in a summary or conclusion. Instead, begin with the conclusion - or news angle - then flesh the article out with background and detail. Try to avoid jargon where possible, unless it is widely accepted within the zoo and aquarium community.
6. References, acknowledgements and further reading suggestions are not necessary, but can be included.
7. Articles will be edited for house style. Please indicate any accents or special characters in names or places that you wish to be included.
8. Articles may be edited for space. As the editorial board will not be able to return edited material, except in exceptional circumstances, please indicate which aspects of your story should not be omitted should space be a factor in editing.