

European Association of Zoos and Aquaria

Vacancy: Communications Officer (Part-time, Temporary)



EAZA, the European Association of Zoos and Aquaria, represents and links more than 400 zoos, aquariums, national federations and other organisations in 48 countries. In addition to furthering the professional standards of our Members with regard to the care and accommodation of the animals kept in their collections, EAZA also facilitates cooperation in our key mission areas of conservation, education and research. More than 140 million visits are made to EAZA Members each year. EAZA runs around 400 population management programmes (EEPs and ESBs) that are overseen by 42 EAZA Taxon Advisory Groups (TAGs) and is in an exciting transition phase towards implementing our new population management structure.

Twenty-five staff are based at the main EAZA Executive Office in Amsterdam, The Netherlands. An additional five staff are based in Brussels, Belgium, or hosted at EAZA Members across Europe. In response to the COVID-19 pandemic EAZA has adapted the office to fully meet safety requirements and expanded its working from home conditions.

The Executive Office staff are responsible for the day to day running of the association with activities divided across two departments: Communications and Membership and Conservation and Population Management plus an additional number of roles, including EU policy, office management and fundraising reporting directly to the Executive Director.

Job Description

This temporary position reports to the Director of Communications and Membership and provides support in the development of communications channels and content. These will include work on social media channel and toolkit development, and support in video production, stakeholder community building and the EAZA Which Fish? Conservation Campaign. During the period of employment you have the opportunity to get an insight into how the EAZA Executive Office, the EAZA Communications Committee and EAZA Members work to promote, guide and facilitate the scientific work and values of the Association.

Duties and Responsibilities

Provide support to the Communications and Membership department of the EAZA Executive Office for a period of six months – running from January 2021 to June 2021 depending on the final agreement.

EAZA Communications Channel development

Expand social media presence for EAZA and its Conservation Campaign by engaging with EAZA Members, Taxon Advisory Groups and other similar bodies to generate interesting stories, appropriate to the platform and which can help to develop audiences beyond those already addressed by existing EAZA social media

Toolkit development

Develop a clear set of resources for Members, their staff, and their supporters to help them communicate well on their own social media channels and build their own communities or follower bases. A common set of tools is intended to amplify the number and quality of voices speaking in support of zoos and illustrating the many different roles they play in conservation, education, research, welfare, and so on.

Required Qualifications and Experience

Education

A degree in a discipline related to communications, especially social media and community building is required. Knowledge of the progressive zoo and aquarium community and species conservation, via either formal education or demonstrated active engagement would be appreciated.

Experience

- Demonstrated skill at building communities on social media platforms is required, experience of successes on Instagram would be an advantage;
- Standard office word processing and spreadsheet packages essential;
- Use of online publishing tools such as Canva required;
- Experience of gathering and synthesizing information to create a compelling narrative is essential.

Skills

- Fluent English language skills is essential (the working language of the Association is English), with additional European languages an advantage;
- Creative mindset essential;
- Working precisely and with an eye for detail is an advantage.

Working Arrangements

The temporary position of Communications Officer is a part-time post working 2 days a week (15.2 hours), ideally based at the EAZA Executive Office in Amsterdam for a period of 1 January to 30 June 2021. The salary offered is €1018.93 per month. Additionally, EAZA pays an 8% holiday allowance in May, which brings the equivalent monthly salary to €1100.45. Due to the temporary

nature of this position, offers to carry out the work via a consultancy contract for a commensurate cost will also be considered.

Applications and Recruitment Procedure

Interested applicants with the required attributes should send a CV and brief covering letter for the attention of David William-Mitchell at jobs@eaza.net with the subject line "Communications Officer – [Name of applicant]". All applications received will be acknowledged by a return email.

Application deadline: 5 October 2020

Interviews will take place online at a date in October to be confirmed.

We thank all applicants for their interest; however, only candidates short-listed for interview will be contacted.



This temporary role is supported by the European Union LIFE NGO funding programme. The European Union is not responsible for the views displayed in publications and/or in conjunction with the activities for which the grant is used.