

# EAZA – Opportunities for Commercial Suppliers

EAZA Executive Office – April 2016



EAZA is a non-profit organisation that represents and links more than 380 zoos, aquaria and other organisations in 44 countries. There is a whole network of companies working behind EAZA members supplying them with the essential goods and services that enable them to carry out their activities. We are pleased to offer a range of opportunities to such companies, whether through one-off advertising or exhibition arrangements or via the longer term commitment of becoming a Corporate Member.

Companies wishing to take advantage of any of EAZA's commercial opportunities must not own, hold or sell animals as a function of their business.

## EAZA Corporate Membership

EAZA recognises that our Corporate Members, who provide vital products and services to our member zoos and aquariums, also provide financial support to the organisation through their membership fees. We aim to form mutually beneficial relationships with all of our Corporate Members, ensuring that they derive real value from their association with EAZA.

The EAZA Corporate Membership Package includes the following:

- Exclusive right to use the EAZA Corporate Member logo on advertising and marketing materials
- Inclusion in a prominently located exclusive list of EAZA Corporate Members on EAZA website, including company logo, short profile and link to website
- Inclusion in list of current Corporate Members in ZOOQUARIA magazine (company name and website)
- Inclusion in rotation of Corporate Members being introduced and highlighted in more detail on EAZA website and in ZOOQUARIA magazine
- Discount of 25% on standard advertising rates in ZOOQUARIA magazine (see separate advertising rate card)
- Discount of 25% on standard exhibition rate at EAZA Annual Conference
- Discounted exhibition rate at other EAZA conferences
- Access to some protected content on the EAZA website including the online Membership Directory
- Opportunity to extend exclusive offers to EAZA members
- Corporate Member liaison officer at the EAZA Executive Office available for advice and assistance on EAZA policies, working groups, initiatives, etc...

## Cost

The cost of EAZA Corporate Membership for one year\* is €1,050.

For more information contact: Sofieke Bouwman (sofieke.bouwman@eaza.net).

*\*The membership year runs for 12 months from July 1<sup>st</sup>. Companies joining and paying the fee between January and June in any particular year will be Corporate Members until the end of June in the subsequent year.*

# EAZA Corporate Membership Application Form



Please complete the questions below and return the completed form to the EAZA Executive Office to apply for corporate membership.

<b>1</b>	<p>Name and address of company: _____</p> <p>Contact person: _____</p> <p>Telephone: _____</p> <p>E-mail: _____</p> <p>Website: _____</p>
<b>2</b>	<p>Please provide a brief description of your company and its products and/or services (include leaflets, catalogues, sample products, etc. if relevant):</p>    
<b>3</b>	<p>Please provide at least one letter of recommendation from an EAZA (or other regional association) member institution or a company that you have worked with in the past.</p>
<b>4</b>	<p>If elected, we will abide by the EAZA Code of Ethics and all duly adopted resolutions and support its objectives. We understand that any conduct prejudicial to or in violation of the above will be cause for revocation of our membership.</p> <p>Signature: _____ Date: _____</p>

The corporate membership year runs for 12 months from July 1<sup>st</sup>. Companies joining and paying the fee between January and June in any particular year will be Corporate Members until the end of June in the subsequent year. Please be aware that this preliminary approval of membership will have to be formalised by EAZA Council, which may take up to six months as Council meets two times a year. If Council decides not to accept the preliminary approval, a pro rata amount of the paid fee will be reimbursed and the membership terminated.

**Please return completed form and recommendation letters to:**

EAZA Executive Office  
PO Box 20164  
1000 HD Amsterdam  
The Netherlands

Phone: +31 20 5200 750  
Fax: + 31 20 5200 752  
Email: [sofieke.bouwman@eaza.net](mailto:sofieke.bouwman@eaza.net)