

# EAZA Education Conference 2019

25 – 28 March 2019

Hosted by Skansen, Stockholm, Sweden

# SKANSEN

EAZA EDUCATION CONFERENCE 2019

March 25–28 Stockholm Skansen Sweden



## CONSERVATION EDUCATION - ACTING FOR A SUSTAINABLE FUTURE

### PROGRAMME

#### MONDAY 25 MARCH

**EAZA Academy Seminar: Embedding social research and evaluation into conservation education programmes at zoos and aquariums at Skansen**

**Conference Registration Opens**

**Icebreaker at Skansen**

#### TUESDAY 26 MARCH

##### Opening Session and Conference keynote

##### Whole Zoo Conservation Education

Conservation education has traditionally been a job as educators and the zoo's education department, but that is changing. Every person who works in a zoo and aquarium has the potential to connect with our audiences and be a conservation educator! We want to hear about conservation programmes that involve the wider zoo staff from keepers to cleaners. How have you have built opportunities, skills and confidence in other zoo staff to support a whole zoo approach to conservation education.

##### Celebrating the successes of the EAZA Silent Forest Campaign

This theme is a chance for you to show case what activities, events and evaluations your zoo or aquarium has undertaken as part of the current EAZA Conservation campaign. What lessons have you learnt, what didn't go quite how you expected, did you work with an unusual audience and what tips would you give other zoos on how to make the most of this campaign for the rest of 2019.

##### Life under water – introducing the next EAZA Conservation campaign

This session focuses on highlighting some of the marine-focused conservation education taking place in EAZA zoos and aquariums, followed by an introduction to the next EAZA campaign, the first to focus exclusively on aquatic conservation issues and a discussion based workshop about how educators can support the next campaign.

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WEDNESDAY 27 MARCH

## **Thinking forward for a sustainable future**

In this theme we want to showcase how conservation education is an important aspect in sustainable development, and how EAZA zoos and aquariums should work in the future to collectively contribute to meeting the UN sustainable development goals. Some examples of the presentations we would like to see include; Is your zoo or aquarium using the UN Sustainable Development Goals as a key framework to how it operates, have you run a programme that links specifically to one or more of the goals or have you got a great idea of how to bring the goals to life and make them relevant to zoo audiences.

## **Open Space Discussion**

This unstructured discussion time will give delegates a chance to raise and discuss any issues or questions relating to their own practice, their experiences at the conference, or their plans for the future.

## **Zoo Visit**

### **EAZA Conservation Education Standards discussion panel**

The revised EAZA Conservation Education Standards were introduced at the end of 2016, in this session we will discuss the impact they have had so far, the challenges and successes of implementing the standards, and how they are used as part of the EAZA Accreditation Programme.

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WEDNESDAY 28 MARCH

## The role of animals in conservation education

In this session we will talk about how conservation education impacts on collection planning, both at an institutional and a regional level. Can we justify exhibiting certain species only on the basis of their educational value? How can we assign an educational value to an animal species?

## Workshop session

This session will offer a variety of parallel workshops on themes related to the conference, giving delegates the option to develop practical skills in certain areas, or participate in in-depth discussion and strategic thinking about future directions for conservation education

## Measuring the effects of conservation education in EAZA zoos and aquariums

In this theme we are looking for examples of how you have designed social research and evaluation tools, collected data and evidence or measured the changes and effects in your audiences because of your conservation education programmes.

## Telling better stories

One of the ongoing challenges for zoos and aquariums is how to engage our audiences with often difficult and complex topics. In this theme, we want to hear about your methods of conservation storytelling about:

- complex topics such as climate change, palm oil, managed euthanasia or illegal wildlife trade
- making conservation issues relevant to visitors' own lives and experiences
- inspiring people to take action locally that can make a difference globally
- how to highlight the 'less charismatic' species in our collections
- the work that EAZA zoos and aquariums do such as managed breeding programmes, record keeping, organisational culture, sustainable procurement
- how to bring hope and optimism into our conservation stories ... and make a sustainable future for all a 'Mission Possible'.

## The benefits of nature to human wellbeing

This draws on the Swedish Grön omsorg (Green care) approach and in this theme, we are looking for programmes and partnerships that use our zoos and aquariums, nature and natural environments to provide physical, mental, social and/or educational benefits for different, and often under-represented audiences to zoos and aquariums.

## Gala dinner at Pop House Hotel