

# EAZA – OPPORTUNITIES FOR COMMERCIAL SUPPLIERS

Information produced for 2023 Membership year



EAZA is a non-profit organisation that represents and links more than 400 zoos, aquaria, and other organisations in 48 countries.

There is a whole network of companies working behind EAZA Members supplying them with the essential goods and services that enable them to carry out their activities.

We are pleased to offer a range of opportunities to such companies, whether through one-off advertising or exhibition arrangements or via the longer-term commitment of becoming a Corporate Member\*.

EAZA has three different Corporate Membership packages with tailored costs and benefits: Swordfish, Wolverine, and Imperial Eagle.

Companies wishing to take advantage of any of EAZA's commercial opportunities must not permanently own, hold or sell animals as a function of their business.

## **To apply, please, complete the Application Form**

Notes:

- Corporate Membership year runs for 12 months from 1 January each year. Companies joining during the year will pay a pro-rata fee and will be Corporate Members until the beginning of January in the subsequent year.
- Please be aware that this preliminary approval of membership will have to be formalised by EAZA Council, which may take up to six months as Council meets two times a year.
- If Council decides not to accept the preliminary approval, a pro-rata amount of the paid fee will be reimbursed, and the membership terminated.
- Membership is automatically renewed annually unless the Corporate Member sends written confirmation of their intent to withdraw.
- A 3% annual increase is applied to all EAZA membership fees.

**For more information contact: [info@eaza.net](mailto:info@eaza.net)**

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## Swordfish Package Price - €1,082/year

### Includes

- Exclusive rights to use EAZA Corporate Member logo on advertising and marketing materials
- Inclusion in a prominently located exclusive list of EAZA Corporate Members on EAZA website, including company logo, short profile and link to your company website
- Inclusion in list of current Corporate Members in the EAZA quarterly Zooquaria magazine (company name and website)
- Access to some protected content on the EAZA Member Area website including the online Membership Directory
- Opportunity for the Corporate Members to extend exclusive offers to other EAZA Members through direct mailing
- Corporate Member liaison officer at the EAZA Executive Office available for advice and assistance on EAZA policies, working groups, initiatives, etc.
- Discount of 25% on standard advertising rates in Zooquaria magazine
- Discount of 25% on standard exhibition and sponsorship rate at EAZA Annual Conference
- Participation in the LinkedIn EAZA Corporate Members forum

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## Wolverine Package Price - €2,215/year

### Swordfish\* package with additional benefits as follows

- 1 full-page advertisement in Zooquaria and discount of 30% on further advertisement in the magazine
- Discount of 30% on standard exhibition and sponsorship rate at EAZA Annual Conference
- Discount of 30% on standard exhibition and sponsorship rate at other EAZA Conferences (EAZA Education Conference, EAZA Animal Welfare Forum, EAZA Conservation Forum)
- One personalized feature (company profile, case study, trending or results) with logo, link and company published in eNews per year (text must be submitted in the previous month)

- \*Exclusive rights to use EAZA Corporate Member logo on advertising and marketing materials
- Inclusion in a prominently located exclusive list of EAZA Corporate Members on EAZA website, including company logo, short profile and link to your company website
- Inclusion in list of current Corporate Members in the EAZA quarterly Zooquaria magazine (company name and website)
- Access to some protected content on the EAZA Member Area website including the online Membership Directory
- Opportunity for the Corporate Members to extend exclusive offers to other EAZA Members through direct mailing
- Corporate Member liaison officer at the EAZA Executive Office available for advice and assistance on EAZA policies, working groups, initiatives, etc.
- Participation in the LinkedIn EAZA Corporate Members forum

# EAZA – OPPORTUNITIES FOR COMMERCIAL SUPPLIERS



## Imperial Eagle Package Price - €3,348/year

### Swordfish\* package with additional benefits as follows

- 2 full-page advertisement in Zooquaria and discount of 35% on further advertisement in the magazine
- Discount of 35% on standard exhibition and sponsorship rate at EAZA Annual Conference
- Discount of 35% on standard exhibition and sponsorship rate at other EAZA Conferences (EAZA Education Conference, EAZA Animal Welfare Forum, EAZA Conservation Forum)
- One personalized feature (company profile, case study, trending or results etc.) with logo, link and company published in eNews per year (text must be submitted in the previous month)
- Social Media Promotion: 4 posts with different content (content provided by Corporate Member - achievements, work, interview, advertorial article etc.; Corporate Member can choose the date and time of publication on the EAZA LinkedIn page)

- \*Exclusive rights to use EAZA Corporate Member logo on advertising and marketing materials
- Inclusion in a prominently located exclusive list of EAZA Corporate Members on EAZA website, including company logo, short profile and link to your company website
- Inclusion in list of current Corporate Members in the EAZA quarterly Zooquaria magazine (company name and website)
- Access to some protected content on the EAZA Member Area website including the online Membership Directory
- Opportunity for the Corporate Members to extend exclusive offers to other EAZA Members through direct mailing
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