

# EAZA – OPPORTUNITIES FOR COMMERCIAL SUPPLIERS

Information produced for 2023 Membership year



EAZA is a non-profit organisation that represents and links more than 400 zoos, aquaria, and other organisations in 48 countries.

There is a whole network of companies working behind EAZA Members supplying them with the essential goods and services that enable them to carry out their activities.

We are pleased to offer a range of opportunities to such companies, whether through one-off advertising or exhibition arrangements or via the longer-term commitment of becoming a Corporate Member\*.

EAZA has three different Corporate Membership packages with tailored costs and benefits: Swordfish, Wolverine, and Imperial Eagle.

Companies wishing to take advantage of any of EAZA's commercial opportunities must not permanently own, hold or sell animals as a function of their business.

## To apply, please, complete the Application Form

Notes:

- Corporate Membership year runs for 12 months from 1 January each year. Companies joining during the year will pay a pro-rata fee and will be Corporate Members until the beginning of January in the subsequent year.
- Please be aware that this preliminary approval of membership will have to be formalised by EAZA Council, which may take up to six months as Council meets two times a year.
- If Council decides not to accept the preliminary approval, a pro-rata amount of the paid fee will be reimbursed, and the membership terminated.
- Membership is automatically renewed annually unless the Corporate Member sends written confirmation of their intent to withdraw.
- A 3% annual increase is applied to all EAZA membership fees.

**For more information contact: [info@eaza.net](mailto:info@eaza.net)**

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## Swordfish Package Price - €1,082/year

### Includes

- Exclusive rights to use EAZA Corporate Member logo on advertising and marketing materials
- Inclusion in a prominently located exclusive list of EAZA Corporate Members on EAZA website, including company logo, short profile and link to your company website
- Inclusion in list of current Corporate Members in the EAZA quarterly Zooquaria magazine (company name and website)
- Access to some protected content on the EAZA Member Area website including the online Membership Directory
- Opportunity for the Corporate Members to extend exclusive offers to other EAZA Members through direct mailing
- Corporate Member liaison officer at the EAZA Executive Office available for advice and assistance on EAZA policies, working groups, initiatives, etc.
- Discount of 25% on standard advertising rates in Zooquaria magazine
- Discount of 25% on standard exhibition and sponsorship rate at EAZA Annual Conference
- Requests For Proposal (RFP) distribution service
- Participation in the LinkedIn EAZA Corporate Members forum

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## Wolverine Package Price - €2,215/year

### Swordfish\* package with additional benefits as follows

- 1 full-page advertisement in Zooquaria and discount of 30% on further advertisement in the magazine
- Discount of 30% on standard exhibition and sponsorship rate at EAZA Annual Conference
- Discount of 30% on standard exhibition and sponsorship rate at other EAZA Conferences (EAZA Education Conference, EAZA Animal Welfare Forum, EAZA Conservation Forum)
- One personalized feature (company profile, case study, trending or results) with logo, link and company published in eNews and Zooquaria per year (text must be submitted in the previous month)

- \*Exclusive rights to use EAZA Corporate Member logo on advertising and marketing materials
- Inclusion in a prominently located exclusive list of EAZA Corporate Members on EAZA website, including company logo, short profile and link to your company website
- Inclusion in list of current Corporate Members in the EAZA quarterly Zooquaria magazine (company name and website)
- Access to some protected content on the EAZA Member Area website including the online Membership Directory
- Opportunity for the Corporate Members to extend exclusive offers to other EAZA Members through direct mailing
- Corporate Member liaison officer at the EAZA Executive Office available for advice and assistance on EAZA policies, working groups, initiatives, etc.
- Requests For Proposal (RFP) distribution service
- Participation in the LinkedIn EAZA Corporate Members forum

# EAZA – OPPORTUNITIES FOR COMMERCIAL SUPPLIERS



## Imperial Eagle Package Price - €3,348/year

### Swordfish\* package with additional benefits as follows

- 2 full-page advertisement in Zooquaria and discount of 35% on further advertisement in the magazine
- Discount of 35% on standard exhibition and sponsorship rate at EAZA Annual Conference
- Discount of 35% on standard exhibition and sponsorship rate at other EAZA Conferences (EAZA Education Conference, EAZA Animal Welfare Forum, EAZA Conservation Forum)
- One personalized feature (company profile, case study, trending or results etc.) with logo, link and company published in eNews and Zooquaria per year (text must be submitted in the previous month)
- Social Media Promotion: 4 posts with different content (content provided by Corporate Member - achievements, work, interview, advertorial article etc.; Corporate Member can choose the month and the platform - Facebook, Instagram or LinkedIn)

- \*Exclusive rights to use EAZA Corporate Member logo on advertising and marketing materials
- Inclusion in a prominently located exclusive list of EAZA Corporate Members on EAZA website, including company logo, short profile and link to your company website
- Inclusion in list of current Corporate Members in the EAZA quarterly Zooquaria magazine (company name and website)
- Access to some protected content on the EAZA Member Area website including the online Membership Directory
- Opportunity for the Corporate Members to extend exclusive offers to other EAZA Members through direct mailing
- Corporate Member liaison officer at the EAZA Executive Office available for advice and assistance on EAZA policies, working groups, initiatives, etc.
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