



Course Title:	Funding for <i>in situ</i> Conservation Projects
Tutors:	John Regan, John Regan Associates TBC
Aimed at:	Anyone who wants to learn more about how to set up and source funds for <i>in situ</i> conservation projects
Stage:	2
Language taught in:	English
Taught hours:	5 (1 day)
Extra hours for study etc.:	None
Cost:	EAZA members: €120 Non-members: €150
Dates:	22 May 2018
Delivery Method:	Face to face
Location(s):	Tallinn Zoo, Tallinn, Estonia
Links to other courses:	Supports a future course relating to setting up conservation projects

Course Aim(s):

This seminar provides valuable insights and advice about how best to secure funding for *in situ* projects. Different funding sources will be examined and the benefits of each discussed. The skills and understanding learnt on this course will enable greater confidence and ability in finding and attracting funds to support conservation projects.

Learning Outcomes:

By the end of this seminar you will:

1. Identify the fundamental principles of external funding and fundraising
2. Discuss the different generic sources of funds.
3. Consider the appropriate techniques and procedures to apply to the different sources of funding
4. Prepare a funding proposal for a given project and get feedback on your efforts

Content:

- Fundamental principles of external funding and fundraising (e.g. case of support, institutional buy-in, understanding donors, one-off vs. long-term/project funding)
- Making your organisation a fundraising organisation
- Generic sources of funds (government, high level philanthropic, trusts and foundations, general public, corporate...)
- Techniques and procedures to apply to the respective sources (log frames, contact management system, common pitfalls and how to avoid or minimise them)
- Case study examples
- Time for specific questions and answers

Additional information:

Please register for the course by completing an application form and returning it to laura.myers@eaza.net
Registration for the Conservation Forum can be done separately [here](#).