

Paignton Zoo's Rhino Campaign Ideas and Activities

Although many of our activities will be going on as soon as we can get them up and running there will be a particular focus on rhinos and additional activities during May half term week, aka 'Rhino Week', to coincide with a BIAZA and Save the Rhino initiative.

Fundraising Activities

1. *Be a rhino ranger and catch the poacher* - We will be using the framework provided in the information pack for this activity.
2. *Guess the weight of the rhino* - entry forms will be available at various key sites around the Zoo for which visitors will make a suggested donation of £1.
3. *Adopt a rhino* - For every rhino adopted from February to September, £2 will be donated to the campaign.
4. *Adoption Auction* - Money raised from auctioning a rhino on 29th June will go to the campaign. This is already an annual event at Paignton.
5. *Retail* - An agreed percentage of the profits made from selling rhino merchandise will go to the campaign.
6. *Education Department sales* - The Education and Retail Departments are currently discussing the possibility of having a minimal selection of cheap items available to school groups at the end of our sessions.
7. *Rhino badge making* - Our volunteers will help visitors to make their own rhino badge (photo and colouring-in options available). Apart from during Rhino Week, badge making will take place throughout the campaign at the Volunteer Coordinator's discretion. Badges will cost 50p each.
8. *Rhino colouring sheets* - Volunteers to sell for 50p each, finished pictures to be stuck all over the walls of the Ark (as per Twycross who raised £2000 with this activity last year!)
9. *Under 5s big colour-in rhino* - A big Elmer-style rhino picture. Pay 20p to colour in one square.
10. *Making Rhino Dung Paper* - During February and May half terms the volunteers will demonstrate how to make rhino poo paper and visitors will be able to take a sample away with them. This will also be one of the activities that we do during our rhino themed Summer School.
11. *Feed/meet the Rhino* - Following discussions with the Curator of Mammals and rhino keepers it was decided that we could not do this except as a prize for one lucky person. It is likely to be the prize for the 'Guess the Weight' competition.
12. *Collecting boxes* - These will be branded with campaign logos and placed at the majority of till points and other key sites around the Zoo, including in the Education Centre to be used at the end of relevant sessions.

13. *Rhino artwork* - We are trying to encourage our rhinos to walk through a muddy patch and then over some paper to produce the artwork which will then be auctioned at one of our annual events.

Educational/Awareness Ideas

14. *Posters and information around the Zoo* - A display highlight Paignton Zoo's on-going conservation work in Zimbabwe will be exhibited as well as general campaign posters and leaflets.
15. *Rhino talks* - These will take place near to the Rhino House. Formal Education sessions have been modified to include rhinos where appropriate.
16. *Website* - Rhino facts, general and about campaign will be on our website.
17. *Touch Trolley* - Manned by volunteers, a touch trolley including rhino artefacts such as horn and footprint will be used during our peak season.
18. *Volunteer briefing* - Volunteers need to be properly briefed on the campaign so that they can offer accurate information to visitors when they sell badges, give out trails etc.
19. *Summer School* - This year's Summer School will have a rhino theme with activities such as rhino pooh paper making and finding fun rhino facts whilst wearing rhino goggles.
20. *Zoo News children's page* - This will have a rhino theme.