

EAZA – Opportunities for Commercial Suppliers

EAZA Executive Office – December 2009



EAZA is a non-profit organisation that represents and links more than 320 zoos and aquariums in 35 countries, institutions that collectively attract more than 140 million visitors each year. There is a whole network of companies working behind EAZA members supplying them with the essential goods and services that enable them to carry out their activities. We are pleased to offer a range of opportunities to such commercial companies, whether through once-off advertising or exhibition arrangements or via the longer term commitment of becoming a Corporate Member.

Whilst in the past commercial suppliers could only benefit from such opportunities through becoming Corporate Members of EAZA, we recognise that this arrangement did not suit the needs and wishes of all companies. Therefore, with a view to offering more flexible arrangements – and of course continuing to generate much needed income for EAZA – we have restructured both the Corporate Membership and the commercial packages on offer.

Companies wishing to take advantage of any of EAZA's commercial opportunities must not own, hold or sell animals as a function of their business.

EAZA Corporate Membership

EAZA recognises that our Corporate Members, who provide vital products and services to our member zoos and aquariums, also provide financial support to the organisation through their membership fees. We aim to form mutually beneficial relationships with all of our Corporate Members, ensuring that they derive real value from their association with EAZA.

The new EAZA Corporate Membership Package includes the following:

- exclusive right to use the EAZA Corporate Member logo on advertising and marketing materials
- inclusion in a prominently located exclusive list of EAZA Corporate Members on EAZA website, including company logo, short profile and link to website
- included in list of current Corporate Members in ZOOQUARIA magazine (company name and website)
- discount of 25% on standard advertising rates in ZOOQUARIA magazine (see separate advertising rate card)
- discount of 25% on standard exhibition rate at EAZA Annual Conference
- discounted exhibition rate at other EAZA conferences
- one copy of the EAZA Membership Directory
- Corporate Member Liaison officer at the EAZA Executive Office available for advice and assistance on EAZA policies, working groups, initiatives, etc...

Cost

The cost of EAZA Corporate Membership for one year* is €1,000.

For more information contact Eoghan O'Sullivan (eoghan.osullivan@eaza.net)

*The membership year runs for 12 months from July 1st. Companies joining and paying the fee between January and June in any particular year will be Corporate Members until the end of June in the subsequent year.

EAZA Corporate Membership Application Form



Please complete the questions below and return the completed form to the EAZA Executive Office to a membership.

1 Name and address of company:

Contact person: _____

Telephone: _____

E-mail: _____

2 Please provide a brief description of your company and its products and/or services (include leaflets, catalogues, sample products, etc. if relevant):

3 If elected, we will abide by the EAZA Code of Ethics and all duly adopted resolutions and support its objectives. We understand that any conduct prejudicial to or in violation of the above will be cause for revocation of our membership.

Signature: _____ Date: _____

The corporate membership year runs for 12 months from July 1st. Companies joining and paying the fee between January and June in any particular year will be Corporate Members until the end of June in the subsequent year. Please be aware that this preliminary approval of membership will have to be formalised by EAZA Council, which may take up to six months as Council meets two times a year. If Council decides not to accept the preliminary approval, a pro rata amount of the paid fee will be reimbursed and the membership terminated.

Please return completed form to:

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The Netherlands

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