

EAZA – OPPORTUNITIES FOR COMMERCIAL SUPPLIERS



EAZA is a non-profit organisation that represents and links more than 380 zoos, aquaria and other organisations in 44 countries. There is a whole network of companies working behind EAZA members supplying them with the essential goods and services that enable them to carry out their activities. We are pleased to offer a range of opportunities to such companies, whether through one-off advertising or exhibition arrangements or via the longer term commitment of becoming a Corporate Member*.

Companies wishing to take advantage of any of EAZA's commercial opportunities must not permanently own, hold or sell animals as a function of their business.

To apply, please, complete the application form on the last page!

Notes:

*The corporate membership year runs for 12 months from July 1st. Companies joining and paying the fee between January and June in any particular year will be Corporate Members until the end of June in the subsequent year. Please be aware that this preliminary approval of membership will have to be formalised by EAZA Council, which may take up to six months as Council meets two times a year. If Council decides not to accept the preliminary approval, a pro rata amount of the paid fee will be reimbursed and the membership terminated.

For more information contact: Bori Csala
(bori.csala@eaza.net)

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Swordfish package

Price: 1050 €/year

Includes:

Exclusive rights to use EAZA Corporate Member logo on advertising and marketing materials

*

Inclusion in a prominently located exclusive list of EAZA Corporate Members on EAZA website, including company logo, short profile and link to your company website

*

Inclusion in list of current Corporate members in ZOOQUARIA magazine (company name and website)

*

Access to some protected content on the EAZA website including the online Membership Directory

*

Opportunity for the Corporate Members to extend exclusive offers to EAZA Institutional Members through direct mailing

*

Corporate Member liaison officer at the EAZA Executive Office available for advice and assistance on EAZA policies, working groups, initiatives, etc.

*

Discount of 25% on standard advertising rates in ZOOQUARIA magazine (see separate advertising rate card)

*

Discount of 25% on standard exhibition rate at EAZA Annual Conference

*

Possibility to contribute to the EAZA Zoo Blog

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Wolverine package

Price: 2150 €/year

Includes the advantages of the Swordfish package* and the following extras:

2 pre-booked half-page OR 1 full-page advertisement in ZOOQUARIA and discount of 30% on further advertisement in the magazine (see separate advertising rate card)

*

Discount of 30% on standard exhibition rate at EAZA Annual Conference and exhibition and sponsorship rate at other EAZA conferences

*

Introduction as Corporate Member - introduced and highlighted in more detail on EAZA website in rotation

*

One personalized feature (company profile, case study, trending or results etc.) with logo, link and company published in eNews and ZOOQUARIA/year (Text must be submitted in the previous month)

- *Exclusive rights to use EAZA Corporate Member logo on advertising and marketing materials
- Inclusion in a prominently located exclusive list of EAZA Corporate Members on EAZA website, including company logo, short profile and link to your company website
- Inclusion in list of current Corporate members in ZOOQUARIA magazine (company name and website)
- Access to some protected content on the EAZA website including the online Membership Directory
- Opportunity for the Corporate Members to extend exclusive offers to EAZA Institutional Members through direct mailing
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- Possibility to contribute to the EAZA Zoo Blog

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Imperial Eagle Package

Price: 3250 €/year

Includes the advantages of the Swordfish package* and the following extras:

4 pre-booked half-page OR 2 full-page advertisement in ZOOQUARIA and discount of 35% on further advertisement in the magazine (see separate advertising rate card)

*

Discount of 35% on standard exhibition rate at EAZA Annual Conference and exhibition and sponsorship rate at other EAZA conferences

*

Introduction as Corporate Member - introduced and highlighted in more detail on EAZA website in rotation

*

One personalized feature (company profile, case study, trending or results etc.) with logo, link and company published in eNews and ZOOQUARIA/year (Text must be submitted in the previous month)

*

Social Media Promotion month: 4 posts with different content (content provided by corporate member -achievements, work, interview, advertorial article etc., member can choose the month)

*

Publicity in the quarterly newsletter addressed to zoo directors (logo, name and special offer)

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EAZA Executive Office

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The Netherlands

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Website: www.eaza.net

Application Form

1) Company Name, Address and Website

2) Contact Person (Phone and Email)

3) Please provide at least one letter of recommendation from an EAZA (or other regional association) member institution or a company that you have worked with in the past.

4) Please indicate which package you choose:

5) Please provide a brief description of your company and its products and/or services (include leaflets, catalogues, sample products, etc. if relevant):

If elected, we will abide by the EAZA Code of Ethics and all duly adopted resolutions and support its objectives. We understand that any conduct prejudicial to or in violation of the above will be cause for revocation of our membership.

Signature: _____

Date: _____