European Zoo Educators Conference 2017

13 – 16 March 2017

Hosted by Paris Zoo, France

DIVERSE TOOLS TO ENGAGE AUDIENCES WITH NATURE
How creative design sparks conservation education diversity in EAZA zoos and aquariums

PROGRAMME

MONDAY 13 MARCH

0915 **EAZA Academy Seminar: 'Working with Conservation Storytelling for Zoo Educators" at Paris zoo**

1730 **Conference Registration Opens**

1800 **Icebreaker at Paris zoo**

TUESDAY 14 MARCH

0830 **Registration and Welcome coffee at the Aquarium Tropical de la Porte Dorée**

0900 **Opening Session**

- Welcome to Paris by Bruno David, President, National Museum of Natural History
- Welcome by Dominique Duché, Director, Aquarium Tropical de la Porte Dorée
- Welcome from the hosting committee : PZP, CFPZ and AFdPZ
- Welcome from EAZA and introduction to conference themes by Myfanwy Griffith, EAZA Executive Director

1000 **EAZA Education Committee Update -** Sarah Thomas (Chair) and Committee members

1020 **Keynote speaker of the conference: Susan Clayton**
Professor of psychology and and Chair of Environmental Studies at the College of Wooster. Her research focuses on the human relationship with the natural world, how it is socially constructed, and how it can be utilized to promote environmental concern.

1100 ***Coffee break***

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1130 **1. Arts and Culture programmes in EAZA Zoos and Aquariums**

The Arts and Culture can play a key role in communicating messages about Biodiversity and Conservation. This session highlights how inspiration can be drawn from the visual arts, literature, poetry, history, creative writing use of in zoo education programmes that showcase the interface between Art and Science.

Keynote speaker: Christiane Herth. member of InSEA (International society for education through Art), professor at Sorbonne University - Paris. Her approaches are situated at the crossroads of the sociology of education, the sciences of education and the didactics of the discipline and cultural studies.

- **Art'Sci –Engaging Hearts, Minds and Hands** – Antonieta Costa, Jardim Zoologico de Lisboa
- **Grey Cube Galleries in Helsinki Zoo - inspiration and awareness raising through art** – Marjo Priha, Helsinki Zoo
- **Interactive theatrical programs in the Moscow Zoo as a form of environmental education** – Anastasia Kadetova/Tatiana Voronina, Moscow Zoo
- **Raising ocean literacy through creative writing and drawing** – Teresa Pina, Oceanário de Lisboa
- **Evaluating an environmental education programme in Nigeria using children's drawings** – Louise Francis, Paignton Zoo Environmental Park

1300 ***Lunch at Paris zoo***

1430 **2. Conservation Storytelling**

This theme is focused on how the principles of storytelling can be used to deliver key conservation messages to different types of zoo audience. How do you adapt educational actions with the targeted public and the discussed topic? This session highlights different ways of effective storytelling in different situations, for different audiences and also ways to evaluate the intended learning outcomes.

Invited speaker: Marie Whitead, conservation educator. She has been conducting nature discovery workshops for all audiences, exploring how the sensitive approach makes possible to bring emotions to the public, stories, tales, are excellent tools to make it happen.

- **Animal Presentations at the Zoo of Zürich** – Nina Kunz, Zoo Zürich
- **Once upon a time… The Zoo's storyteller!** – Daniele Rizzelli, Zoomarine Italia S.p.A.
- **Marine Plasticology - a new science that will change the world** – Patricia Filipe, Oceanário de Lisboa

Special Guest speaker: Colomba de la Panouse, Parc Zoologique de Thoiry, Chair EAZA Communication Committee.

1600 ***Coffee break***

1615 **3. Groups with additional needs at the zoo**

There are many people (both children and adult) who visit our zoos that have special education needs and disabilities. This session highlights programmes that focus on innovative multiple sensory programmes, those that focus on improving mental health and well-being and ways of making EAZA zoos and aquariums more inclusive places to visit and take part in conservation education programmes.

- **Zoo Programming and Accessibility and Design for people with disabilities** – Mark Trieglaff, Accessibility Consultation and Training Services
- **Zoo by touch: programs for people with disabilities and health problems** - Anastasia Kadetova/Tatiana Voronina, Moscow Zoo
- **Volunteers, Wellbeing and Conservation Education** – Nicola Buckley, Chester Zoo
- **Programs for migrants and refugees in Frankfurt Zoo- a social engagement** – Martina Weiser, Zoo Frankfurt
- **Reflective Practice: A strategy for educators to develop and deliver quality programs** – Cathriona Hickey, ZSL Whipsnade Zoo

1730 **End of conference day 1 and Optional tour in Paris– Cruise on the Seine river**

WEDNESDAY 15 MARCH

0830 ***Welcome coffee at the Aquarium Tropical de la Porte Dorée***

0900 **4. Taking Conservation Education out of the zoo and aquarium**

How to reach people that don't come in the zoo especially young adults? This session highlights programs involving teenagers, young adults and other hard to reach groups through examples of conservation education activities that are delivered outside the zoo grounds (in schools, public events, festivals, urban spaces and other natural environments) and what are the advantages and disadvantages of this "out the zoo" approach.

Invited speaker: Myriam Baran. Eco-ethologist, author,presenter of television documentaries.

- **ZOO on the road - An (un)expected journey** – Tiago Carrilho, Jardim Zoologico de Lisboa
- **Tools for engaging audiences with the illegal wildlife trade** – Charlotte Smith, Chester Zoo
- **How to combine conservation and educational projects within the Falconry Academy** – Fanny Blais, Académie de Fauconnerie – Grand Parc du Puy du Fou
- **The town mouse and the country mouse: Sensibilization to urban and rural wild fauna** – David di Paolo, Parc Zoologique et Botanique de Mulhouse
- **An integrated approach to local biodiversity engagement across our Zoos and communities** – Amy Cox, RZSS and Charlotte Smith, Chester Zoo
- **Emotions, interests and feelings in zoo visitors and non-zoo visitors towards animals around Europe** - Natalia Álvarez Montes, Tanja Ruch and Paul W. Dierkes, Goethe University Frankfurt - Opel-Zoo Kronberg

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- **What if pink is for the boys and blue is for the girls? How stereotyping may help Conservation messaging** - João Neves, ZooMarine

1100 ***Coffee break***

1130 **Paris Zoo tour**

- Welcome by Sophie Ferreira le Morvan, Director, Paris zoo

1330 **Lunch at Paris zoo**

14:30 **Workshops (max 30 people each) at the zoo**

- **Special Young Children** – Estelle Barbeau, Zoodyssée
- **Innovative and collaborative teaching in the Zoo - A practical approach to environmental education using Technology** – Tiago Carrilho, Jardim Zoologico de Lisboa
- **Use of animal dissection as an educational tool** – Charlotte Coales, ZSL London Zoo; Nina Collatz Christensen, Odense Zoo; Bengt Holst, Copenhagen Zoo
- **Education and Entertainment** – Guillaume Picard, Le Pal
- **SEND: A Practitioner's Toolkit** – Hannah Pritchard, ZSL
- **An Introduction to Education Strategy Development** – Sarah Thomas, ZSL, Chair EAZA Education Committee

Workshop time includes a coffee break from 16:00-16:30

1730 **End of day 2**

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THURSDAY 16 MARCH

0830 ***Welcome coffee at the Aquarium Tropical de la Porte Dorée***

0900 Presentation of the results from the workshops

0930 **5. Promoting Biological literacy**

This theme focuses on more education programmes that are linked to school curricula and aim to raising awareness, knowledge and understanding of animals and the natural world. This session highlights pedagogical approaches to teaching concepts of science for conservation, new biological literacy evaluation techniques and ways of developing and professional practice within zoos and aquariums.

Key speaker : Guillaume Lecointre (30 min) Zoologist, systematic researcher, he works also on how Systematics and Evolution are taught.

Invited speaker : David MICHEL director of AMCSTI (French organisation of scientific, technical and industrial cultures, member of ECSITE)

- **Teach me Tiger - Applying a full curriculum in biology within a zoo setting** – Jenny Loberg, Nordens Ark
- **Connecting teenagers with nature – the Zoo Environment Behavioural Research Award (ZEBRA)** – Blair Cockburn, RZSS
- **Together we will learn to explore, enjoy and preserve our harmony with the sea** – Ruta Ziliene and Simona Mikalkeviciute, Lithuanian Sea Museum
- **The impact of education at the Bear Forest in Ouwehands Zoo** – Imke Putman, Ouwehands Dierenpark

1115 ***Coffee break***

1130 **6. Local Biodiversity**

Linked to the EAZA campaign "Let it Grow", this theme focuses on conservation education programmes that involve local biodiversity. This session highlights activities, resources, trails and errors, partnerships and evaluation methods that zoos have been used around local biodiversity and / or the Let it Grow campaign

Invited speaker: Yvan Tariel, French coordinator of International Vultures Awareness Day, responsible for Birds of Prey Mission at the "Ligue pour la Protection des Oiseaux"

- **Biodiversity in Our Hands** – Sabina Kaszak, Gdansk Zoo
- **Let it Grow: BioBlitz in GaiaZOO** – Hanneke de Boer, GaiaZOO
- **SunChild Eco Clubs: Conservation Education, New Media and Technologies** – Eva Martirosyan, Foundation for the Preservation of Wildlife and Cultural Assets
- **Raising awareness to protect local biodiversity: the example of "Weekend della Scienza al PNV"** – Katia Dell'Aira, Parco Natura Viva, Garda Zoological Park
- **How to federate a community of educators around an awareness campaign?** - Fanny Blais, Sabine Ketelers, Guillaume Romano, Guillaume Ourry; AfdPZ Education Committee

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- **Bioexplorers – a new approach to education in Wroclaw ZOO** - Katarzyna Walowska, Wroclaw Zoo

1315 ***Lunch at Paris zoo***

1445 **7. Open Space**

This session will follow the guiding principles of Open Space Technology, and give delegates the chance to start discussions about education-related topics that are important to them. Everyone will have the opportunity to suggest topics during the first days of the conference.

1600 ***Coffee break***

1620 **8. EAZA Conservation Campaigns**

EAZA's vision is "To be the most dynamic, innovative and effective zoo and aquarium membership organisation in Europe and the Middle East." The successful campaigns EAZA has run for the last decade are a testament to both the input from the EAZA Executive Office and the relentless hard work from many EAZA member institutions. This session will give an update from the current Let it Grow campaign and introduce the next campaign Silent Forest -Asian Songbird Crisis.

Daniëlle de Jong, EAZA Biodiversity Communication Coordinator; Amy Cox, RZSS, EAZA Let it Grow Campaign Education Champion: **Update on the Let it Grow campaign**
Myfanwy Griffith, EAZA Executive director; Lucia Schroeder, Cologne Zoo, EAZA Silent Forest Campaign Education Champion: **Introduction to the Silent Forest – Asian Songbird Crisis campaign**

1730 **Official closure of EZE 2017**

2000 **Farewell dinner and dancing at Le Viaduc - Restaurant**